



Bruce R. Dorey

Enabling Executive Leaders to Master the Craft of Expert Coaching

EXPERIENCE THE FUNDAMENTALS OF THE NEW CRAFT OF COACHING

With his interactive sessions, Mr. Dorey delivers thoughtfulness and actionable insights in his high impact talks and workshops.

Mr. Dorey weaves humor into each event, whether the audience is ten people or four hundred people. He is able to deliver interesting, insightful, and inspirational content.

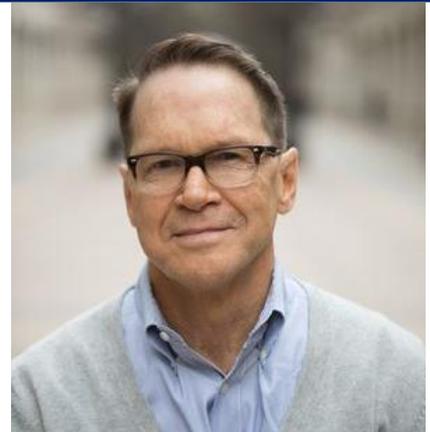
Mr. Dorey has experience globally and brings his understanding of culture and what it takes to succeed as an executive to share with audiences of executives, managers, and beyond.

Recent Conversations and Talks:

Metis: Where Craftsmanship Meets Technology

Mr. Dorey addresses the increasing gap in our ability as leaders to transfer the knowledge of our senior team members. This type of knowledge, Metis, is critical to remain competitive.

- Learn how to incorporate the idea of creating craftsman into how your company coaches its teams.
- With over four generations in the work force, it is critical to maximize the ability to retain talent and invest in high potential employees.
- Mentoring has a bad name, because often times the mentoring program is not supported correctly and it fails. What is really needed is a new way of thinking: build and leverage a team of internal experts to coach your up and coming leaders.
- Launch the right kind of expert coaching program for your executives and top team members before they leave the company and take their knowledge with them.



Topics Include:

- The next 20 years: Achieving LIFT
- How did Sully land that plane? Our technology paradox
- Metis: Where craftsmanship meets technology



Reach out to Bruce Dorey for your next event!
Brucerdorey.com



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Bruce Robert Dorey delivers customized consulting and coaching to business executives globally. Through his forthcoming book, **LIFT | The New Craft of Coaching**, and related content and programs, Bruce works with people and organizations to structure independent and organizational intergenerational coaching programs that share essential knowledge and wisdom, while benefiting all parties and society as a whole.

A mechanical engineer by training, Bruce has integrated a technical background with his extensive experience and research consulting and coaching CEOs and other senior executives in the business and nonprofit realms. Rather than imposing a prescribed methodology, Bruce brings an open, questioning process and perspective, and a focus on actual business results for his clients. Having spent almost half of his over thirty years in business overseas, in the Middle East and Europe, Bruce is well-versed in issues of cross-cultural communication.

After a successful career as an executive in international manufacturing, Bruce sees his future as coach, consultant and speaker. Toward that end, he earned a certification from Georgetown University's intensive Leadership Coaching Program through the Institute for Transformational Leadership.

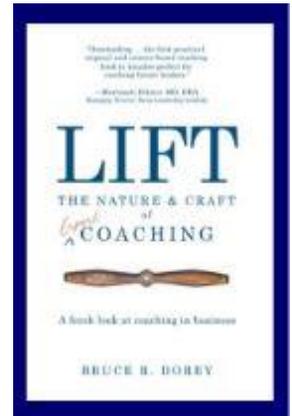
From competitive tennis and hockey as a young man, through his international corporate career, to his recent individualized consulting and speaking practice, Bruce has consistently recognized the importance of collaboration and shared expertise.

With **LIFT** and associated programs, Bruce now shares his knowledge and experience with others, inside the corporate arena and beyond.

Client Feedback

"I have had the pleasure of working with Bruce Dorey for a number of years and invited him to join a number of challenging assignments including turn arounds, acquisitions, roll-ups, and cultural transformations...I would highly recommend Bruce as a practical, diligent, trustworthy advisor"

-Ron Hanlon, 35 Year Veteran CEO



Areas of Expertise

- Executive Coaching
- Expert Coach Development
- Transition Coaching
- Expat Coaching & Development
- Talent Retention
- Talent Engagement
- Focus areas: Europe and the Middle East



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